

Automotive

Audi Haus, Audi, Bensimon Byrne/Narrative XPR/Super Proper

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Craft Driven, Lexus Canada, Dentsu Creative

De-Tour Sessions, Mazda Canada, VML Canada

Driving Your Future, Mercedes-Benz Canada, Porter Novelli Canada, TrackOMC, and the go-to.

Electrify Your Life, Nissan Canada Inc, TBWA\Canada

Hyundai: Bid to Inventory, Hyundai Auto Canada Corp., INNOCEAN Canada

Hyundai: Tucson Stories, Hyundai Canada Auto Corp., INNOCEAN Canada

Hyundai: Tucson Stories, Hyundai Canada Auto Corp., INNOCEAN Canada

Kia Rewrites the Auto Ad Formula, Kia Canada Inc., INNOCEAN Canada

Kia's EV6 Makes the Highlights Real, Kia Canada Inc., INNOCEAN Canada

Kia's EV6 Makes the Highlights Real, Kia Canada Inc., INNOCEAN Canada

Porsche Cayenne Taste drive, Porsche, Angry Butterfly

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The 7 Degree Changeover, Volkswagen Canada, VML Canada

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Toyota: For What Matters Most, Toyota Canada, Saatchi & Saatchi

Business

#StandWithOwnersm TELUS Business, Behaviour

Agents of change, HP, Intercept

Be Afraid, Orkin Canada, Jan Kelley

Born to Fly, Air Canada, FCB

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Born to Fly, Air Canada, FCB

Born to Fly, Air Canada, FCB

Builtboard, Chicken Farmers of Canada, LG2

Stop Sitting on Your Next Trip, Aeroplan, FCB Canada

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Stop Sitting on Your Next Trip, Aeroplan, FCB Canada

Suing Social Media, Neinstein LLP, Heads+Tales Public Relations

The 2024 HumanKind Study, Leo Toronto, Leo Toronto

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The measure of a marketer, HP, Intercept

Ticket to Dream, Air Canada, FCB

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TikTok #SmallBiz Pop-Up, Presented by TD, TikTok Canada, MPossible Events

Consumer Products & Services

Art Rate Monitor, Art Gallery of Ontario, Zulu Alpha Kilo

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Art Rate Monitor, Art Gallery of Ontario, Zulu Alpha Kilo

Bring the flame to Montréal, Tourisme Montréal, LG2

Canada's First WNBA Team, Toronto Tempo, Mettle

Crave. Endlessly Entertaining. | C'est bon en Crave, Bell Media, Bell Media x LG2

Feed The Dream, Sobeys Canada, TBWA\Canada

Get The Name Right, Kruger / Scotties, FCB

Get The Name Right, Kruger / Scotties, FCB

Screenicare, Burt's Bees, FCB Canada

Shower Sensors, Unilever, Edelman Canada

Sound of a Hug, Kimberly-Clark | Huggies Canada, Zulu Alpha Kilo

The I Loathe Porch Pirates Package, ecobee, Leo Toronto

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Wäsche of the Wild, Destination BC, Zulu Alpha Kilo

Wildfire, Watchtowers, Rogers, Publicis Toronto

Wildfire, Watchtowers, Rogers, Publicis Toronto

Financial

A Decade Everywhere, BMO, FCB Canada

Extra Bag, CIBC, Courage

Extra Bag, CIBC, Courage

Fractional Window Shopping, TD, Ogilvy Canada

IG Wealth Management Walk for Alzheimer's, IG Wealth Management, Creative@IGM

Meet Your Small Business Match, TD Bank, Diamond

Meet Your Small Business Match. TD Bank, Diamond

Milestones, CIBC, Courage

Own It, TD, Ogilvy Canada

Pole Pillows, TD Insurance, Diamond

Pole Pillows, TD Insurance, Diamond

Pole Pillows, TD Insurance, Diamond

The Mystery Fridge, belairdirect, PHD Montreal

The TD Super Portfolio, TD Bank, Leo Toronto

Unseeable Billboard, TD, Ogilvy Canada

Unseeable Billboard, TD, Ogilvy Canada

Unwrap the Good, BMO, FCB

World of Numbers, Meridian Credit Union, Elemental

Food and Beverage

Balikbayan Magic: Philippine Oriental Food Market, The Coca-Cola Company, VML Canada

Bipartisan Wings, Pizza Pizza, Zulu Alpha Kilo

Bud Zero - Kings of Zero, Labatt Breweries of Canada, Anomaly

Budweiser Zero - King of Zero, Labatt Breweries of Canada, Veritas Communications Inc. & Anomaly

Case of the Mondays, Molson Coors Beverage Company, Coors Light, Zeno Group Canada

Fire Bloom, Best of Kin, TANK Worldwide

Fuze: It's the Flavour, The Coca-Cola Company, VML Canada

Look for the Leaf, Maple Leaf Foods, No Fixed Address

Nescafé, Nescafe, Courage

PIZZA WRMR, Pizza Hut Canada, Leo Toronto

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PIZZA WRMR, Pizza Hut Canada, Leo Toronto

Raised Right, Chicken Farmers of Canada, LG2

Text Peanut 1,300 Times, Smucker Foods of Canada Corp., Leo Toronto

Turkey. Do It More Often, Turkey Farmers of Canada, Zeno Group Canada

Windows Break, Nestlé Canada, KitKat, Courage

Windows Break, Nestlé Canada, KitKat, Courage

Healthcare

Bet On Us, Scarborough Health Network Foundation, Lifelong Crush

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Bet On Us, Scarborough Health Network Foundation, Lifelong Crush

Heal-Ink, Kids Help Phone, McCann Canada

Hot and Bothered, Sinai Health Foundation, Diamond
Hot and Bothered, Sinai Health Foundation, Diamond
Long Odds Brand Building Campaign, GSK, Edelman
One in 100, Safehaven Toronto, The Local Collective
Siiiick Beats, Tylenol, OneMethod
Sing Your Throat Out, Ricola, FUSE Create
Sound of a Hug, Kimberly-Clark | Huggies Canada, Zulu Alpha Kilo
Stigmavir, Casey House, Bensimon Byrne
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Think Pharmacist, Shoppers Drug Mart, Leo Toronto
Where Hope Lives, Safehaven Toronto, The Local Collective
Who's Saving Who?, Canadian Blood Services, Diamond

Retail/Consumer Business

Get a Sense of New Brunswick, Explore NB (Department of Tourism, Heritage and Culture), National Public Relations
Hello Humpback, Newfoundland and Labrador Tourism, Target
KFC Finger Lickin' Injury Claims, KFC Canada, Courage Inc
KFC vs. AI, KFC Canada, Courage Inc
Kyle F*cking Connor, KFC Canada, Courage Inc
Next to Stok'd, Stok'd, Angry Butterfly
Next to Stok'd, Stok'd, Angry Butterfly
Possible Lives Here, President's Choice, Loblaw, Zulu Alpha Kilo
Reverse Tariff, Pizza Pizza, Zulu Alpha Kilo
Skip Spell Codes, Skip, Courage
Skip Spell Codes, Skip, Courage
Skip to the Good Part, Skip, Courage

Skip Winter Delivery Fleet, Skip, Courage
Skip Winter Delivery Fleet, Skip, Courage
Skip Winter Delivery Fleet, Skip, Courage
Skip Winter Delivery Fleet, Skip, Courage
Sobeys Star of Christmas, Sobeys, North Strategic
Windows Break, Nestlé Canada, KitKat, Courage

Social Causes

"Gravol for the journey. Canoo for the destination.", Gravol, Institute for Canadian Citizenship
686868 Circuit, Kids Help Phone, McCann Canada
Balloonspotting, SickKids Foundation, Citizen Relations
Fight for Every Birthday, SickKids Foundation, FCB
Fight for Every Birthday, SickKids Foundation, FCB
Fight for Every Birthday, SickKids Foundation, FCB
Just Because Leo Can, Rick Hansen Foundation, VML Canada
League of Mighty 2024, BC Children's Hospital Foundation, 123W
Pet-ition, Mattie's Place, Publicis Toronto
Pet-ition, Mattie's Place, Publicis Toronto
Pet-ition, Mattie's Place, Publicis Toronto
Save Big. World Wildlife Fund Canada, Initiative Canada
Sanitary Paper, Fondation Digestive, LG2
Screen Sponsors, Special Olympics Canada, Grey Canada
Stutter.ca, Canadian Stuttering Association, john st.
The Sweat Sheet, Canadian Premature Babies Foundation, TBWA\Canada
Where Hope Lives, Safehaven Toronto, The Local Collective