

## Brand Building

First Name	Last Name	Role	Company
Ada	Puiu	Director, Integrated Marketing	Deloitte
Adam	Williamson	Marketing Director	Pizza 73
Adrian	Valenzuela	Creative Director	Salt XC
Alexandra	Ungureanu	VP Client Success and Growth Strategy	XWP
Alina	Benny	Head of Content & SEO	Aura.com
Ally	Bogdanova	Associate Marketing Director	WK Kellogg Co
Amanda	Lee	Global Growth Marketing Lead	Shopify
Amanda	Lee	Senior Director	The Aber Group
Ameerah	Razac	Senior Manager, Integrated Marketing	RBC
Amy	Gaertner	Director, Brand & Promotion	Skip
Amy	Greenshields	Senior Communications Advisor	Greenshields Consulting
Arundati	Dandapani	CEO and Founder, also Professor, Past CMA Judge 2022 & 2023	Generation1.ca
Bernie	Malinoff	President	element54
Brad	Buset	Sr. Manager, Brand Strategy & Creative	TD Bank
Bridget	Westerholz	SVP of Marketing	illumin
Caio	Mariano	Senior Marketing Specialist	Trail Appliances
Caitlin	Rudnick	VP, Group Account Director	Innocean Worldwide Canada
Catherine	Lee-Hannley		Streamline Control
CHERIE	COHEN	HEAD of STRATEGIC MARKETING	MAGICKGROUPS
Collin	Phillip	Chief Commercial Officer	Currently an independant executive
Conrad	Balbinot	Head of Marketing / SVP Marketing	Ascend Wellness Holdings.
Daniel	Bennett	Creative Director	SALT
Derek	Roldan	Managing Director and Head of Clients Relations	Titan One
Frank	Gianforcaro	Director, Creative Services	BIMM
Hayden	Lawton	Junior Planner	Zeno Group
Hitesh	Patel	Growth Marketing Manager	LemonadeLXP
James	Ridout	Manager, Brand Marketing & Communications	Telus Agriculture & Consumer Goods
James	Hodge	Brand Director, Chevrolet	General Motors
Jennifer	Sintime	Director of Strategy (Department Lead)	SALT XC
Jennifer	Stein	EVP	APEX Public Relations & ruckus Digital

Jon	Macca	Head of Marketing - RBCx	RBC
Jon	Hawke	Head of Digital	Orion
Jordan	Woods	Senior Manager, Acquisition Marketing	BMO Financial Group
June	Findlay	Strategy Consultant	Little Kernel Communications
Karen	Bannister	Senior Vice President, Marketing & Communications	Great Gulf
Kasandra	Medlock	Sr. Product Marketing Manager	Globys / Constellation Software
Kathleen	Sloan	Director, Marketing and Communications (and Chartered Marketer)	Villa Charities Inc.
Katie	Ainsworth	Creative Director	Ainsworth
Kelley	Tessier	Director, Marketing Partnerships	Canadian Olympic Committee
Kelly	Hayes	Marketing Manager, Location Based Entertainment	Cineplex
Laura	Sadler	Associate Creative Director	TRACK
Lee	Cristiano	Creative Director	Hudson Rouge
Leeanne	Mezzatesta	Senior Marketing Manager, Brand Strategy	PwC
Lisa	Kudrenski	Sr Manager, Brand & Creative Strategy	Staples Promotional Products
Maria	Pagano	Brand Marketing Leader	Bombardier
Melanie	Johnston	Chief Marketing Officer	Princess Margaret Cancer Foundation
Melissa	Jenkins	Brand Image and Standards Lead	The Driving Force Group of Companies
Meric	Karabulut	ACD, Design	No Fixed Address inc
Mohamed	Hamad	Founder & CEO	Third Wunder
Monique	Ah-Sue	Creative Director	Deloitte Canada
Nada	Bakraky	Director, Performance Marketing	Havas Media
Naomi	Litowitz	Marketing & Strategy Leader	No company right now
Oliver	Bukvic	Senior Trade Marketing Manager	Nestle Purina PetCare
Peter	Rodriguez	CMO & FOUNDER	Brand Igniter® Inc.
Rahul	Nanda	Corporate Partnerships Manager	Toronto International Film Festival
Renu	Dhankhar	Marketing Execution and Analytics Specialist	Diversified Communication
Richa	Singh	Category Manager, NA	Giraffe Foods
Richard	Hill	Chief Sales and Marketing Officer	Sealion Cargo
Rick	Brown	Creative Director	TAXI / VML Canada
Ron	Brennan	Creative Director	Publicis Health Canada

Ryan	O'Hagan	Managing Director	GUT Toronto
Serene	Gaspar	EVP, Managing Director	Publicis Toronto
Sienna	Huck	Director of Marketing	SaskGaming - Casinos Regina & Moose Jaw
Stacey	Bennett	Chief Marketing Officer	Kyndryl
Sue	Jackman	Senior Vice President, Marketing	Citizen Relations
Tara	Parachuk	Founder, Style and Content Director	My Styled Life
Thomas	Snell	Director, Go To Market & Digital Experience	TELUS
Tracy	Broad	Director, Marketing & Business Development	HMFT Inc.
Vanessa	Cote	Group Account Director	No Fixed Address Inc.
Vanessa	Lycos	Vancouver	Empire Life
Vini	Apoena	Head of Data, Analytics & Marketing Services	MCI Group Canada Inc.
Vinoli	De Alwis	Paid Media Manager	The Turn Lab
Vish	Ramkissoon	Chief Technology and Data Officer	Publicis Canada

**Business/Brand Impact**

<b>First Name</b>	<b>Last Name</b>	<b>Role</b>	<b>Company</b>
Abigail	Myers	Director, Marketing and Brand	MacEwan University
Adam	Lang	Managing Director	TBWA\Canada
Aimee	Houston	Principal, IBM TechXchange, Partner Integration & Experience	IBM
Alexie	Fournier	Assistant director, marketing	EY Canada
Amanda	Lee	Global Growth Marketing Lead	Shopify
Amanda	Kitchen	Group Creative Director	Publicis Health Canada
Ana	Balmazovic	Social Media Consultant	Co-operators
Anastasiia	Kostenko	Head of Affiliate Marketing	Entain / Sports Interaction
Andres	Pineda	CEO	Deeploy Canada INC
Ankita	Ashesh	Senior Manager, Brand Marketing	Royal Bank of Canada
Ankur	Anmol	Marketeer	
Ariel	Vinizki	Sr. Manager	Deloitte
Baila	Abramson	Sr. Marketing Manager	Roku Canada
Beatriz	Azevedo	Customer Marketing Manager	Mevotech
Brian	Benison	Head of Marketing	Head of Marketing, ex-BIC
Brittany	Dow	VP of Brand & Creative Strategy	No Fixed Address
Cass	Farry	VP, Managing Director	Hard Work Club
Coby	Shuman	Managing Director	We Are Social
Craig	Markou	Executive Creative Director	Candybox
Daniel	Engel	Marketing Director	S3 Group Ltd
Darcy	Kelley	Managing Director	Omnicom Media Group
Delmar	Miller	Head of Marketing	J.P. Morgan Asset Management
Denise	Dias	Chief Marketing & Communications Officer	Terry Fox Foundation
Dione	Almeida	Director, Brand Strategy	Canada Startup Association
Drew	Campbell	VP of Marketing and Communications	Yorkville University & Toronto Film School
Elena	Herweyer	President and Chief Executive Artiste	Art Fresh Inc.
Eshan	Sharma	Leadership Annual Giving Coordinator	University of Toronto
Everardo	Aleman	Senior Brand Manager - Confectionery	Mondelez International
Gabe	Mederos	Vice President, Creator Marketing	Edelman
Gaëlle	Cayrol	Director, Brand & Media North America	Cogeco

Gayatri	Gadre	Founder	Apush Tapush
Gemma	Abela	Senior Director Marketing, President's Choice & No Name	Loblaw Companies Limited
Gena	Sherwood	Lead Client Partner, Brand Partnerships	Pinterest
Glenn	Martin	President /Founder	Stratagem Marketing Consulting
Grace	Mistry	Head of B2B Advertising	BMO Financial Group
Grant	Cleland	Executive Creative Director	King Ursa
Gustavo	Pineda	Sr. Marketing Communications Manager	TELUS
Gustavo	Resende	Senior Marketing Manager	TELUS
Hakim	Garuba	Sr. Director, Growth Marketing (Canada & LATAM)	Paramount
Hermine	Mbondo	Founder and CEO	B4brand
Hilary	Borndahl	CEO	Miix Analytics
Hiran	Krishnalingam	Group Account Director	Saatchi & Saatchi
Hussein	Moussa	Managing Partner	Quanta
Idan	Driman	VP Marketing	Pet Valu
Irem	Lutz	Owner, Brand Marketing Consultant	Irem Lutz Consulting
Jack	Harding	President	Diner Agency
Jacqueline	Grossman	Fractional CMO	Canada Day London /Mad Mexican/JourneyWOMan
James	Loftus	President	LABOUR
Jennifer	Lewis	Marketing Leader	
Jess	Richards	Creative Director	Citizen Relations
John	Pankert	VP, Strategy	Havas Creative Canada
Jon	Banack	Creative Director	Government of Ontario
Jon	Lane	Group Creative Director	Church+State
Jordan	Westman	Founder	Rubix Creative
Jorge	Aguilar	Senior Director, Strategy	UM Canada
Joseph	Barbieri	President	Bespoke Group
Kari	Clarke-Zemnickis	Vice President, Marketing and Communications	Vector Institute
Kari	King	Chief Creative Officer	RI
Laura	Bailey	Marketing & Communications consultant	Self-Employed
Laura	Maclean	EVP, Managing Director	Starcom
Laura	Robinson	Managing Director, EVP	Bensimon Byrne
Laura	McBride	Senior Director Awareness	Rick Hansen Foundation
Lauren	Orlando	Senior Director	Heads+Tales
Lauren	Turchet	Director of Brand & Content	Prodigy Education

Lauren	McCrindle	Chief Creative Officer	The Hive
Leigh	Visser	Marketing Manager, Strategy	ATCO Energy
Lisa	Mazurkewich	Head of Marketing	Popeyes Canada
Loren	Kocis	Associate Marketing Director	Helen of Troy
Marcia	Baroni Smith	Manager (Team Lead), Content Marketing and Demand Generation	TELUS Health
Mark	Walters	Senior Art Director	Jan Kelley
Mary	Chambers	Chief Strategy Officer	Publicis Toronto
Mathew	Levinson	Associate Creative Director	SALT
Melinda	Gagne Morin	Director, HNW Marketing & Brand Experience	IG Wealth Management
Melissa	Tobenstein	SVP, Business Lead	Broken Heart Love Affair
Michelle	Reagan	Creative Strategy Consultant	Freelance
Mike	Beaton	Sr Eco-System Marketing - Team Lead	Red Hat
Mike	Llewellyn	Creative Director	Jan Kelley
Mishka	Alarcon	National Advisory Marketing Leader	BDO Canada
Nadine	Morris	VP, Strategy	TBWA\Canada
Natalie	Serkin	Founder/President	Collective IQ
nathalie	Tremblay	Vice-President, Marketing Strategy and CustoeMr Experience	Tennis Canada
Neil	Gray	Owner	Neil Gray Marketing Consultancy
Neil	Parmar	Senior Specialist, Development Writing & Content Services	SickKids Foundation
Nick	Pigott	Creative Strategy Lead: Canada, Asia Pacific, Latin America	Pinterest
Nicole	Macpherson	Senior Vice President	Starcom, Publicis Media
Patrice	Pollack	SVP, Executive Creative Director	Mint
Philippe	Normand	Director, Sales, Marketing and Loyalty	VIA Rail Canada
Rajesh	Kumar	Chief Client Officer	Marketscience
Rakhee	Datta	Marketing Director	Aviso
Richa	Joshi	Senior Marketing Manager	TELUS
Rohini	Mukherji	VP	Narrative XPR, a division of Tadiem
Roshni	Wijayasinha	CEO, Fractional CMO	Prosh Marketing
Sachin	Bhalla	Co-Founder and CMO	GoVeyance

Sally	Habashy	Senior Director, Content Strategy and Product Marketing	Dialogue
Sarah	Lostracco	Senior Marketing Manager	Keilhauer
Seun	Williams	Marketing Lead, Digital Programs	National Bank of Canada
Shaheen	Yazdani	Co-CEO	Intercept
Shane	Rodak	Associate Creative Director	SALT XC
Shawne	Elnicki	Group Account Director	No Fixed Address
Siddharth	Khanna	Strategy Director	Dentsu Creative
Sidra	Farooqi	Digital Marketing Manager	Kimberly Clark
Solomon	Wheeler	Head Marketing and Communication	Harbour Air Ltd
Stephanie	Owen-Hicks	Senior Manager, Marketing	LCBO
Susanne	Morello	SVP Marketing North America	Mevotech
Terence	Tse	General Manager	Dyversity Communications Inc.
Tina	Vahn	Creative Director	Publicis
Tonia	Au	Director of Media & PR	AV Communications
Vanessa	Beaulac	Group Account Director	Media Experts
Vanessa	Toperczer	SVP	IMI International
Victor	Buonavoglia	Media director	Media Experts
Vinicius	Dalvi	Chief Creative Officer	Publicis Toronto

## Customer Experience & Shopper Marketing

First Name	Last Name	Role	Company
Adam	Hadley	Sr. Manager Global Media Strategy	Scotiabank
Alise	Higginbottom	Senior Manager, Marketing and Communications	Jones DesLauriers
Andrea	Arenas	Marketing & Brand Manager	Deloitte
Andrea	Barrett	VP, CRM	Publicis Hawkeye
Andres	Pineda	CEO	Deeploy
Andrew	St-Charles	Senior Director of Marketing and E-commerce	Bath Depot
Andy	Patrick	Director of Experience Design	Jan Kelley
Ariane	Lafleur	Lead, digital strategy	LG2
Arjun	Purkayastha	Marketing Manager	Arbor Memorial
Bianca	Knop	Founder	Wildfire Experiential and Events
Brent	Robinson	Team Lead, Internal Creative Agency - Senior Designer	Co-operators
Briannah	Fisher	Head of Marketing	Trail Appliances
Buchi	Johnson	Founder/Director	Lilvera Sales   Marketing and Distribution
Cathy	Landolt	Founder and CEO	Blue Elephant Productions
Debby	Batalha	Senior manager, DTC marketing	Samsung Electronics Canada
Gabriela	Santamaria	Director, Marketing and Communications	University of Calgary
Gaby	Makarewicz	Creative Director	GUT Toronto
Giordan	Sora	Associate Vice President, Experiences	Diamond
Hanaa	Raji	Senior Manager, Integrated Marketing Leader	Deloitte
Imran	Choudhry	Partner	T1 Agency
Jeffrey	Zietlow	Managing Director	Jeffrey Zietlow Advisory
Jessica	Smith	VP, Group Account Director	JAM CRM
Julie	Thorne	Group Account Director	Media Experts
Julie	Pacheco	Vice President Loblaw Agency	Loblaw
Kathy	MacDonald	Chair, School of Business	Conestoga College
Kerry	Irvine	VP, Marketing I Retail & Wealth Distribution & Product Innovation	TD Securities
Kim	Medynsky	Principal & Founder	Medynsky & Associates
Kyle	Guttormson	Sr Manager of Experience	Cadillac Fairview
Kyle	Elich	Senior Copywriter	Cossette



Logan	Chapman	Creative Director	Brooks Creative House
Margaret	Ngai	Chief Technology Officer	RI
Marie-Eve	Lajeunesse Poulin	Brand and marketing operations manager	adviso
Marisol	Costa	Creative Director	BreezeMaxWeb
Mike	Goddard	Executive Director, Head of Client Services	Cheil Worldwide
Mostafa	Ahmadi	Associate Professor	University Canada west
Nicole	van Zanten	Chief Growth Officer / Co-President	ICUC Social (A Dentsu Agency)
Nik	Djukic-Walker	Executive Director	TikTok
Niki	Coulson	Senior Strategist	Hudson Rouge
Pati (Patrycja)	Pazos	Director of Brand & Marketing Operations	Shift Auto Group
Qashif	Effendi	EVP Marketing & Business Development	ICS-Nett
Raphael	Maffolini	Manager - Products & Services Strategy	TELUS Digital
Ronza	Ali	Senior Marketing Manager	ESET Canada
Sandy	Avvari	Marketing Manager, Brand and Corporate Citizenship	TD
Scott	Harrison	Senior Marketing Strategist	Stitch.cx
Sean Feeney	Feeney	Global Creative Director	The Super Patch Company
Sheng	Sinn	Chief Client Officer	William Thomas Digital
Sion	Ishmael	Senior Manager, Brand	Deloitte
Sydney	Pereira	Professor and Program Coordinator, Social Media Marketing Graduate Certificate	Conestoga College
Teresa	Vanderburgt	Website Manager	Unilock
Thomas	Wilkins	VP, Experience Strategy	No Fixed Address
Tim	Kibbey	VP, Strategic Qualitative	KANTAR
Vicky	Boudreau	CEO - Co Founder	Heylist
Vimal	Vaghmaria	Principal	VimalVaghmaria Consulting

## Engagement

First Name	Last Name	Role	Company
Akil	Worrell	Designer & Art Director	Thinc.
Aleksandra	Phelan	Professor	Durham College
Alexandra	Julie	ACD	FCB
Ali	Inam	Chief Strategy Officer	8Unicorns
Alison	Olson	VP, CRM Strategy	Publicis Hawkeye
Anastasia	Tomorskaya	Senior Account Manager	The Aber Group
Andrea	Laurin	Group Account Director	Publicis - Hawkeye
Andrew	Rusk	SVP, Integrated Planning	Zeno Group Canada
Angie	Velarde	Director of Sponsorships and Marketing Growth	Credit Canada (2023-2025) - Consultant
Anthony	Volpini	Creative Director	Publicis Toronto
Antonina	Strain	Director, Marketing	FP Canada
Ashleigh	Smith	Social Media Manager, Digital Marketing Instructor	MADD Canada & McMaster University
Brenlee	Coates	Head of AI Product & Marketing	Stealth
Carlos	Game	Group Account Director	Hard Work Club
Chintan	Desai	Manager, Digital Marketing	Becton Dickinson and Company
Christiane	Chugbo	Global Product Marketing Manager	Clio
Christie	Lazo	Director of Marketing	Bienenstock Natural Playgrounds
Christine	Wellenreiter	Principal	Waverider Marketing
Christopher	Sa'd	Director of Marketing	Transnomis Solutions
Colin	MacIntyre	Marketing Leader, Federal Government and Western Canada	IBM Canada
Colin	Freeman	Senior Director, Brand & Digital Marketing	Canadian Olympic Committee
Daniel	Szczepanek	Creative Director	The Kitchen North America
Darcy	MacNeil	VP Client Marketing	Corus Entertainment
Elizabeth	Clarke-Joyce	Group Account Director	Media Experts
Greg	Baumken	Vice President & Partner	VIBRANT Marketing
Greg	Elliott	Managing Director	William Thomas Digital Inc.
Hope	Mikal	CEO/Founder	Unicorn Marketing Co
Ivan	Gribanov	Senior Manager, Strategy and Communications	Mother Parkers
Jack	Harding	Senior Manager, Marketing	LCBO
Jackie	Cormier	Manager (senior manager)	Mastercard
Jacque	Kostuk	Group Strategy Director	FUSE Create
Jaime	Mills	Director, Lottery & Gaming	Heart & Stroke Foundation

Jamil	Khoja	Senior Manager, Base Management	Rogers
Jason	Pereira	Senior Product Marketing Lead, Data and AI - Worldwide	Microsoft Corporation
Jason	Rumanek	Head of growth marketing	CMiC
Jim	MacInnis	Head of Digital	Deloitte Canada
Joanna	Dwyer	Senior Manager, Brand Marketing	Royal Bank of Canada
Joe	Cariati	Group Director, Strategy	Media Experts
Josie	Haynes	Senior Director, Strategy	UM Canada
Julienne	Weed	Health Marketing Manager, Health Marketing Strategist & Messaging Lead	Manulife
Justin	Tabakian	National Category Marketing Mgr.	HHSL
Kanak	Aggarwal	Marketing Director	Jump Branding & Design
Kevin	Floether	Director of Marketing	Electro-Federation Canada
Kristine	Moshonas	Marketing Director	Fairmont Jasper Park Lodge/Independent Consultant
Krystin	Lee	Marketing Director	BMO
Lena	Knight	Senior Vice President	Agnostic
Lindsay	Ditkofsky	Senior Copywriter	Jan Kelley
Lindsay	Page	Senior Director of Marketing	Northland Properties
Lou-Anne	Gaudino	Global Chief Marketing Officer	AMS
Mackenzie	Young	Senior Manager, Marketing	Fig Financial
Matthew	Kenney	Director, Marketing	Sun Life
Meredith	Burns	VP, Customer	Aviva Canada
Meredith	Ferguson	Marketing Instructor	Sait
Michael	Margiotta	Principal Programmatic Lead	Google
Michael	Kingston	President	Kaiser & Partners
Michael	Katzikowski	Director of Marketing, Canada	ESET
Natasha	Dunkley	Partner Marketing Manager	Roku Canada
Nichelle	Roberts	Account Manager	Outcrop Communications
Nichol	Noorirad	Marketing & Brand, Director	Rexall
Nicholas	Tysick	Senior Graphic Designer	Co-operators
Nicolas	Presat	Group Account Director	Media Experts
Niloufer	Afzal	Managing Director	G2G Impact Group
Olivier	Houle	Media Director	Wavemaker, WPP Media
Prachi	Bhatnagar	Sr. Digital Marketing Specialist	Arbor Memorial Inc.
Rachel	LeBlanc	Marketing Advisor	Ocgrow Group
Rany	Ibrahim	Lecturer	Dalhousie University
Rosette	Joseph	Operations and Comms Manager	Oxford Cancer Analytics
Sadaf	Sajjad-Lopez	Director, Strategic Initiatives	Scotiabank
Sandra	Baumander	Creative Director	Publicis Toronto

Sandra	Dagenais	Team Lead - Performance Marketing	TELUS
Sanjam	Hundal	VP, Client Services Lead	FCB/SIX
Santo	Ligotti	VP Marketing and Member Services	Retail Council of Canada
Sherri	Carroll	VP Strategy	McCann
Sherri Lyn	Brown	Vice President, Philanthropy, Brand Marketing & Communications.	Parkinson Canada.
Simon	Conlin	Executive Vice President	Reflektor Digital
Sonia	Chow	Director, Client Solutions and Strategy	RI (Response Innovations)
Suran	Ravi	VP, Intelligence & Insights	Citizen Relations
Swetha	Subramanian	VP	Loblaw
Syed Zohaib Hussain	Zahidi	Industry Marketing Lead (Financial Services), North America	Avanade (An Accenture & Microsoft Company)
Tane	Uribarren	President	Wolf & Fox Films
Tanya	Whitehead	Director, Growth Marketing	Manulife
Tina	Lo	Social Media Manager; Digital Marketing Instructor	MADD Canada, McMaster University
Trent	Thompson	Group Creative Director	Cossette
Tristan	Retelsdorf	Director, Marketing	TELUS
Veronica	Castillo	VP Marketing	Tahini's Restaurants
Veruschka	Mungroo	Founder and CMO	Anagar Media
Vish	Narayan	Marketing Manager	TD
Waleed	Bachnak	Group Account Director	TBWA\Canada
Xania	Khan	Director of Content	Sun Life Canada
Yvette	Biggs	Vice-President Marketing and Communications	United Way of Calgary and Area

## Innovative Media

First Name	Last Name	Role	Company
Abhiram(Abhi)	Prabhu	Vice President Global Sales	Key Media
Agnes	Roter	VP, Marketing & Ecommerce	Ex Bell, The Source, currently consulting via AJROTER
Alix	Gallant	VP, Growth	Talk Shop Media
Angela	Hickman	Associate Creative and Strategy Director	Lemieux Bédard
Angela	Ferreira	Director Growth Marketing	Introhive
Ashley	Coles	Head of Marketing	Keyspire
Ben	Seaton	CEO	UM Canada
Brendon	Sargent	Group Account Director	Think Shift
Brenlee	Coates	Creative Director	UpHouse Inc.
Brian	Von Allmen	Manager, Strategic Media Partnerships	AIR MILES
Chantal	Chiarelli	VP Marketing	The Keg
David	Kavanagh	AVP, Digital Performance Marketing	TD Bank
David	Zagury	Director, Paid Media	NP Digital
David	Ferreira	Director, Communications and Stakeholder Experience	Burlington Hydro
David	O'Connell	Founder, Executive Creative Director	BANG! creative
Erin	Manning	Managing Director, Canada	Ketchum
Georgia	Inerfield	Associate Creative Director	SALT XC
Jack	Latulippe	Chief Creative Officer	Havas Creative Canada
Jagdeep	Singh	Sr. Marketing Communications Manager	TELUS
James Alexander	Dunphy	CREATIVE DIRECTOR	HAUS OF PARK
Jenson	Quon	Director, Campaigns and Digital Strategy	The Mustard Seed
Jordan	Taylor	Chief Operating Officer	Onward Media Group
Joseph	Nanni	CCO	Community Agency
Justin	Cumby	Executive Vice President, Performance Acceleration	Initiative Canada
Kelly	Morgan	Senior Director	The Aber Group
Lauren	Zelikovitz	Sr. Campaign Manager	Amazon
Lucky	Ofurum	Marketing Manager	Burnbrae Farms Ltd
Maelys	Hordies	Destination Marketing Manager	Banff & Lake Louise Tourism
Mark	Orton	Senior Director; Media & Client Services	Kingstar Media
Marty	Martinez	Chief Creative Officer	Tank Worldwide

Michelle	Ching	VP Marketing, Everyday Banking & Customer Segment	RBC
Michelle	Mitchell	Client Business Lead	PHD (division of Omnicom Media Group)
Michelle	Primrose	Executive Vice President, Performance Marketing	KINESSO Canada
Neil	Cameron	Executive Director, Agency Partnerships & Mid-Market Sales	TikTok Canada
Nicholson	Nguyen	Adjunct Instructor	SAIT
Raven	Opatovsky	VP Media and Measurement Science	Canada Goose
Rita	Steinberg	Group Media Director	FUSE Create
Ryan	Hunter	Executive Vice President, Client Business Partner	UM Canada
Ryan	Cookish	Associate Creative Director	Rethink
Ryan	Huber	Managing Director, Marketing & Creative Strategy	Government of Ontario (The Cabinet Office)
Ryan	Taylor	Sr Art Director	AIR MILES
Ryan	Rebello	EVP - Sales & Marketing	Makeship
Shelley	Colenbrander	Vice President	Narrative XPR
Sophie	Labarre	VP, Strategy	Adviso
Stephanie	Aoun	Strategic Initiatives & Innovations - Senior Marketing Manager	RBC
Stuart	Macmillan	Executive Creative Director	No Fixed Address
Thiago	da Silva	Senior Vice President, Head of Programmatic & Operations	KINESSO Canada
Tonia	Au	Director Media & PR	AV Communications
Tricia	Allen	VP Business Development	Reticle AI
Valeriy	Natrus	Marketing Advisor	Ocgrow Group
Vassilis	Douros	Head of Digital and Media Marketing - TELUS Consumer Solutions	TELUS

## Public Relations

First Name	Last Name	Role	Company
Aleksandra	Phelan	Founder, CEO	Phelan Strategic Consulting Inc.
Alexandra	Ungureanu	VP, Client Success and Growth Strategy	XWP
Andrew	Rusk	Partner	Purpose Strategy Group
Anthony	Volpini	Marketing Executive	
Ashleigh	Smith	Quality Assurance and Creative Operations	Diamond
Brenlee	Coates	Creative Director	UpHouse Inc.
Christie	Lazo	Manager, Communications & Marketing	Rotman School of Management, University of Toronto
heidi	abramyk	Director of Communications and Storytelling	Metis nation Saskatchewan
Jack	Harding	President	Diner Agency
Joanna	Dwyer	Marketing & Communications Leader	
Joe	Cariati	Vice President	Citizen Relations
Josie	Haynes	Managing Director	Citizen Relations
Julienne	Weed	Senior Manager, Marketing and Communications	Enactus Canada
Justin	Tabakian	Senior Art Director	McCann
Kate	Tippin	Director of External Relations	
Katie	Stevens	Managing Partner	Talk Shop
Kevin	Floether	Director, Marketing & Communications	CBV Institute
Kristine	Moshonas	Senior Director	Veritas Communications
Krystin	Lee	President	Talk Shop Media
Lindsay	Ditkofsky	Group Account Director	Fuse Create
Lindsay	Page	SVP, Strategy	Citizen Relations
Lou-Anne	Gaudino	Head of Client Service	SimplyTold
Matthew	Kenney	Creative Director	GUT
Meredith	Burns	Head of Public Relations	Rethink
Meredith	Ferguson	Strategy Director	Zulu Alpha Kilo
Michael	Margiotta	Senior Vice President	Porter Novelli Canada
Michael	Kingston	VP, Content	Captivate
Michael	Katzikowski	Executive Creative Director	Richmond Day
Rachel	LeBlanc	Associate Creative Director / Art Director	Rethink
Sandra	Dagenais	Marketing Director	Sleep Country / Dormez-vous
Sherri	Carroll	Independent Marketing Consultant	Carroll Consulting

Sherri Lyn	Brown	Senior Vice President, Consumer Lead	Agnostic Inc.
Sonia	Chow	Executive Director	Unionville Business Improvement Area
Tanya	Whitehead	Client Partner	Kantar
Tina	Lo	Investment Communications Program Manager	Investment Management Corporation of Ontario (IMCO)
Veruschka	Mungroo	Marketing Director	Paradigm Marketing & Communications
Waleed	Bachnak	Associate Creative Director	Salt XC