

Multi-Disciplinary Judges

Alessandra Bisailon, Head of Marketing and Communications, Farm Boy Company Inc.

Alexanya Williamson, Senior Brand Manager - Softgoods & Leisure (Woods, Ripzone and FWD), Canadian Tire Corporation: Canadian Tire Retail, Sport Chek, Mark's and Sports Experts

Ally Ballantyne, CEO, John St.

Amanda Lee, Senior Director, The Aber Group

Amber Winters, Senior Marketing Director, Pizza Pizza Ltd

Amy Yacoub, Vice President, Influential Canada Lead, Publicis Groupe

Andrea Laurin (Salaniuk), VP, Group Account Director, JAM CRM

Andrea Shaikin, Head of Business Enablement, Strategic Partnerships & Transformation, BMO Blue Rewards

Baila Abramson, Manager, Head of Consumer Marketing, Canada, Roku

Baron Manett, President & Executive Producer, Per Se Brand Experience - PSBX

Bella Stanger, Senior Sponsorship Manager, Canadian National Exhibition

Ben Wise, Head of Programmatic Media, Google

Brad Buset, Sr. Manager, Creative Practice, TD Bank

Brittany D'Onofrio, Director, Brand Marketing BMO x Blue Rewards, BMO

Bruce Symbalist, Co-Founder & Chief Solutions Officer, Reality Engine Inc.

Bryan Gold, Chief Executive Officer and Co-founder, #paid

Cameron Stark, Co-founder, head of strategy, Hard Work Club

Carieanne Nickerson, SVP, Media, Involved Media

Carla Chalmers, Principal - Brand Marketing & Event Production, C3 Communications

Cass Farry, Managing Director, Hard Work Club

Catherine Lee-Hannley, Partner/Fractional CMO, Brand Marvel

Cathy Landolt, Founder/CEO, Blue Elephant Productions

Christine Wellenreiter, Director, Marketing and Communications, Workplace Safety and Prevention Services

Claire Richards, Marketing Manager, Deloitte

Claudia Mayne, VP, Brand & Marketing, UNICEF Canada

David Ferreira, Director Communications and Stakeholder Experience, Burlington Hydro

Diana Brink-Gourlay, VP, Customer, Aviva Canada

Dustin Brown, Chief Strategy Officer, Elemental Inc.

Eric Tang, President, Front Street Partners

Erinn Piller, Head of North America Business Marketing, TikTok,

Fiona Karl, Director, Growth Marketing, Sun Life

Florencia Wells, Head of Business Marketing, TikTok Canada

Gabrielle Totesau, Vice President, Earned Media Strategy, Weber Shandwick

Gunika Ahluwalia, National Marketing Leader, EY

Hilary Windrem, Head of Marketing, GreenShield Health, Greenshield

Indresh Kohli, Head of Marketing, Dr. Oetker

Jaime Mills, Director, Lottery & Gaming, Heart & Stroke

Jason Bennicoff, Head of Retail Media, Sobeys (Empire Co)

Jeanette Price, Global Partner Marketing Lead, Microsoft

Jill McDonald, President, M&K Media

Jill Knaggs, Vice President, Reclay StewardEdge

Jonathan Anderson, AVP, Strategic Marketing, Canadian Tire

Jordan Woods, Senior Manager, Marketing, BMO Financial Group

Julie Georgas, President and head of creative, Zeno Group Canada

Justin Haberman, Vice President, Client Services, Elemental

Kaezad Nallaseth, Marketing Advisory Lead – Canada + Lifecycle Marketing Strategy Lead, Accenture Song Canada

Karen Bannister, Senior Vice President, Marketing & Communications, Great Gulf

Kari King, Chief Creative Officer, RI

Kate Perkins-McVey, Senior Manager, Marketing Communications, Ontario Lottery and Gaming (OLG)

Katie Cunningham, Senior Manager, Brand Storytelling, CIBC

Kelley Tessier, Sr. Director Brand and Digital Marketing, Canadian Olympic Committee

Kerry Irvine, VP, Marketing I Retail & Wealth Distribution & Product Innovation, TD Bank

Kimberly Haider, Director, Marketing, Communications + Engagement, Greater Vancouver Zoo

Kimberly Armstrong, Global CMO, AMS

Kristel Chalmers, VP, Marketing - Savings, Investments & Lending, RBC

kristina koprivica, VP, Corporate Marketing & Strategy, Kruger Products

Krisztina Virag, Managing Director, We Are Social

Kyla Nicholls, Executive Vice President, Head of Business Operations, Ipsos

Laura Robinson, EVP, Managing Director, Bensimon Byrne

Laura Wright, Sr. Director, Marketing, Visa Canada

Lisa Mack, Vice-president, Brand & Consumer Marketing, TELUS

Loretta Lam, Founder and Chief Strategist, Focus Communications Inc.

Luke Moore, VP, Managing Director, Media / Partner, FUSE Create

Manoj Gunti, Head of Product Marketing, Google

Marcin Zerek, Head of Trade Marketing, The Globe and Mail

Margaret Ngai, Chief Technology Officer, RI

Maria Policelli-Sohrabi, Social Media and Digital Marketing Manager, Teranet

Maria Gregory, Senior Director, Client Experience, CIBC

Marie-Eve Lajeunesse Poulin, Brand and Marketing Operations Manager, adviso

Mary Pompili, Vice President, Marketing and Communications, Villa Charities Inc.

Meredith Ferguson, Group Strategy Director, Zulu Alpha Kilo Inc.

Michael Kingston, VP, Content & Partnerships, Captivate

Mike Llewellyn, Creative Director, Jan Kelley

Mike Goddard, Executive Director, Head of Client Services, Cheil Worldwide

Mike Leon, Managing Director, Brand Heroes Inc.

Nick Bilodeau, CEO, Quantum

Nicole Murray, VP Marketing, Kruger Products Inc.

Nicole Grant, SVP, North Strategic

Peter Rodriguez, CGO and Founder, Brand Igniter® Inc., And Professor, Seneca Polytechnic

Qashif Effendi, Chief Growth & Strategy Officer, Mezan Group

Rebecca MacKay, Senior Marketing Manager, LCBO

Renee Frisina, Director, Paid Marketing Channels & Loyalty, LCBO

Ryan Taylor, Sr Art Director, AIR MILES | BMO

Samantha Murphy, Executive Vice President, ChangeMakers

Sandra Shatilla, Sr. Director of Marketing Canada, Spin Master Limited

Santo Ligotti, VP, Marketing and Membership, Retail Council of Canada

Sarah Barker, VP, Brand, Marketing and Communications, Special Olympics Canada

Scott D'Cunha, CEO, Branksome Consulting & Ventures

Shane Cameron, Chief Strategy Officer, OMD Canada

Shannon Bennett, Director of Marketing, Electro-Federation Canada

Shawn Lowe, President, Time & Space

Shelley Smit, CEO, Omnicom Media Canada

Shelley Cornforth, Vice President, Clients and Markets, Shore Consulting Group

Stacey Black, Director, Marketing & Brand, Brock University

Stephanie Aoun, Marketing Director - AI Strategy and Innovation, RBC

Tanbir Grover, Former CDMO, Formerly of Pet Valu

Terri McBay, SVP, ZDX, Zeno Group Canada

Tim Kibbey, VP Insights North America, Head of Qualitative Canada, Kantar

Tonie Granata, Managing Director, Professor, TEAMANDCOMPANY

Tracy Palmer, Director, Membership marketing & engagement, CAA Atlantic

Trent Thompson, Executive Creative Director, Cossette

Tristan Retelsdorf, VP, Marketing & Revenue Operations, TELUS

Tulsi Dharel, Professor, Centennial College

Vera Cvetkovic, Head Marketing Operations, Data and Analytics, Canada Post

Veronica Castillo, VP Marketing, Tahini's Restaurants

Vinicius Dalvi, Chief Creative Officer, Publicis Toronto

Vish Narayan, Marketing Leader, Cooperators