

Featured Awards Judges

Adrian Capobianco, Co-Founder, BILL

Ali Karshenas, Director of Performance Marketing, Dash Social

Alison Rintoul, Director, Client Service, The Trade Desk

Allie Diep, Agency Lead, LinkedIn Marketing Solutions, LinkedIn

Allison Miceli, Global Campaigns Lead, TikTok

Andre Bell, Partner, 23rd Street Diner

Andrea Longman, SVP Marketing, Environics Analytics

Andrea Cook, CEO, JAM CRM

Anita Lall, Marketing Manager, Branch & Regional Marketing, RBC

Ava Abbott, Founder and CEO, Slingshot Inc.

Barry Marcus, SVP, Sales Leader - Media and Agency, Environics Analytics

Barry Alexander, Chief Marketing & Diversity Officer, CMA

Bobby Sahni, Partner & Co-Founder, Ethnicity Matters

Brendan Luck, Director of Marketing at Silk & Snow, Silk and Snow

Buffy McGaw, Director, Media Solutions, Cineplex Media

Cameron Stark, Co-founder, Head of Strategy, Hard Work Club

Candice Troupe, SVP Marketing & Partnerships, Scene+

Catherine Laporte, CMO, Rona

Christy Vericat, Director, Growth Marketing, Tangerine

Danielle Doiron, General Manager, Marketing, Canada Post

Daniya Hashmi, Manager, Commercial Marketing Strategy, Canada Post

Danyal Syed, Head of Consumer and Customer Insights, Ikea Canada

Denise Dias, Chief Marketing & Communications Officer, The Terry Fox Foundation

Denise Bombier, Director Brand Marketing & Social Media, Telus

Elizabeth Aviado, Head of Growth, Canada, LinkedIn

Faryal Ali, IMC Lead, TikTok Canada

Fiona Karl, Director, Marketing, Sunlife

Francois Gaumond, Partner, Marketing Domain Leader, Deloitte

Gavin Barrett, Founder, CEO and CCO, Barrett and Welsh

Gokul Prasad, Media Strategy Manager, General Motors Canada

Irene Daley, VP, Marketing, Canadian Tire

Jeff Topol, Creative Lab Director, TikTok Canada

Jennifer Mullin, Sr. Director, Dayforce

Jeremy Reisler, Country Director, X

Joenne Chen, Product Marketing Manager, Google

John McAlister, VP, Marketing & Communications, Campfire Circle

John Xydous, Director, Brand Strategy and Content Marketing, Air Canada

Jonathan Laflamme, VP, Sales - Cineplex Media, Cineplex Media

Jonathan Anderson, AVP, Marketing, Canadian Tire

Josey Matos, VP of Media at Paramount, Paramount

Joumana Oweida, VP Marketing Communications, Bell

Justine Haberman, VP Client Services, Elemental

Kaksha Mehta, Director, Digital Product Management, Global Wealth Management,
Scotiabank

Kent Julien, Head of Programmatic Strategies & Accounts, Klever

Kristie Painting, EVP & Managing Director, Cineplex Media

Krisztina Virag, Managing Director, We are Social

Lauren Beard, EVP Client Service & Growth, JAM CRM

Lauren Bradeen, CMO, Deloitte

Lindsey Hodgson, VP Doner Experience & Brand Communications, Sinai Health Foundation

Loretta Lam, Chief Strategist, Focus Communications

Louis Mitchell, Director, Business Development, The Trade Desk

Lydia Yoon, Product Marketing Manager, Google

Madison Hawkins, Senior Director, Tech Practice, Earnscliffe

Madisyn McKee, Senior Director, Insurance Marketing, RBC

Marc Cooper, President, Junction59

Marco Bailetti, Partner, Deloitte

Marco Belerique, Team Lead, Media Activation, Bayer Canada

Mark Simone, Partner, Director of Growth, King Street Media

Matt Cowling, VP of Marketing at Paramount, Paramount

Michael LoSchiavo, Sr. Director, Monks

Michael Letsche, VP Marketing, TD

Michelle Crowley, VP, Marketing, Safeway

Mike Leon, Chief Brand Hero, Brand Heroes

Mike Cornwell, Head of Affiliate and Creator Program , Amazon Canada

Nadia Chegrinec, Director, Integrated Marketing & Channel, Canada Post

Nick Park, Manager, Advertising, Canada Post

Nick Nunes, Head (MD), Enterprise Social Media, BMO

Nicole Grant, Senior Vice President, North Strategic

Nishaad Natajaran, Senior Consumer Experience Manager, Mondelez

Patrick Bhang, Sr. Director, Branch & Regional Marketing, RBC

Penny Hicks, Managing Director, Globe and Mail

Peter Assenza, National Manager, Marketing Communications, Hyundai

Rob Simon, Manager, Integrated Marketing & Channel, Canada Post

Robin LeGassicke, Chief Transformation Officer, Cairns Oneil

Ryan Roberts, VP, Marketing and Creative, Bell Media

Samantha Farrer, Brand Experience Lead, PwC

Sandra Dagenais, Marketing Director, Sleep Country Canada

Sara Moore, EVP and Chief Marketing Officer, Cineplex Media

Sara Tucker, Lead Digital Strategist, Search and Gather

Sarah Ahmed, Senior Director, Marketing, March of Dimes

Tamara Shannon, SVP Media, Universal Film or NBCUniversal

Tammy Oram, VP Commercial Acceleration, DCM

Thiago Ricardo da Silva, SVP, Digital Innovation, Horizon Media

Tim Kibbey, VP, Insights North America Head of Qualitative, Canada, Kantar

Tracey Cooke, CMO, Nestlé Canada

Tyjonah Kerr, Director, Programs & Education, OLG