Brand Building

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Tatiana Farfan, Creative Head, Lighthouse I Scotiabank's In-House Global Agency Taylor Guthrie, Group Strategy Director, Media Experts Toby Sime, Director of Production, Cleansheet Communications Tracy Broad, Director, Marketing & Business Development, HMFT Inc

Business/Brand Impact

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Customer Experience & Shopper Marketing

Anabella Mandel, Director Creative Strategy & Activation, Subway Niloufer Afzal, CEO, G2G Impact Group Pablo Lisandi, Product Manager | Shopping & Buying | Everyday Advice Journey, TD Canada Trust Andy Patrick, Director of Experience Design, Jan Kelley Ariane Lafleur, Lead, digital strategy, LG2 Ashleigh Post, Director, Media Integrations, Partnerships, MLSE Behnam Pour pir ali, CEO, Luma Marketing Agency Ben Wise, Head of Programmatic Media, Google Ben Seaton, CEO, UM Canada Bhavna Wadhwa, Chief Marketing Officer, Zafin Bianca Knop, Founder, Wildfire Experiential and Events Bryan Lin, Director of Marketing, Over-the-Counter & Community Investment, Shoppers Drug Mart Dan Giusti, Group Account Director, OLIVER Agency Dr. Mostafa Ahmadi, Assistant Professor, University Canada West Elysse Buchalter Ghosh, Associate Director, Go-to-Market Strategy, SickKids Foundation Gemma Abela, Senior Director, Marketing, Loblaw Companies Giordan Sora, AVP, Experiences, Diamond Holly Hagan, Senior Medical Copywriter, Director of Holly Hagan Consulting Inc., Holly Hagan Consulting Inc. Jef Moore, Executive Creative Director, Mosaic North America Jenna Anderson, Executive Creative Director, Design, Cossette Jordan Westman, Founder of Rubix Creative, Rubix Creative Julie Thorne, Group Account Director, Media Experts Karen Campbell-Jones, Sr. Director, Marketing, GS1 Canada Kevin Hamilton, Associate Creative Director/Senior Copywriter, Elemental Kevin McLeod, CEO, Yardstick Services Inc. Lilian Lau, VP Marketing, Dialogue Nick Henderson, SVP, Performance, Platforms & Commerce, dentsu Piero Coppola, Manager Research, Marketing, Purolator Prajit Dasani, Founder and Director, Atrybe Inc Qashif Effendi, Executive Vice President Business Development and Marketing, ICS-Nett

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Engagement

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MANISH SHIVRAM, Marketing Consultant,

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Innovative Media

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Public Relations

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