

2022 - CMA Partnered Webinars & On-Line Banner Ads

SPONSORSHIP OPPORTUNITIES



Pricing:

Partnered Webinars:

\$2,500

Banner Ads:

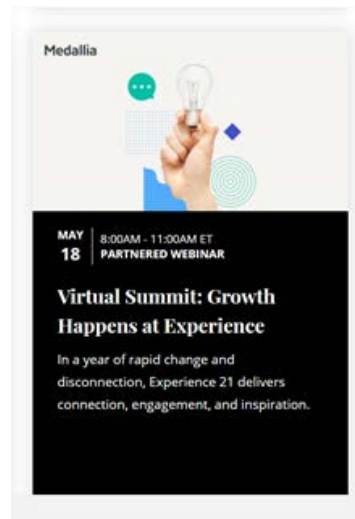
\$2,000 /
month +tax

Partnered Webinars

CMA members produce insightful learning and marketing related webinars, and we want to help you build your attendance with an influential marketing audience.

If you are producing webinars, just send us the link and other branded assets and we will post a customized promotional tile on our events calendar and build a website landing page.

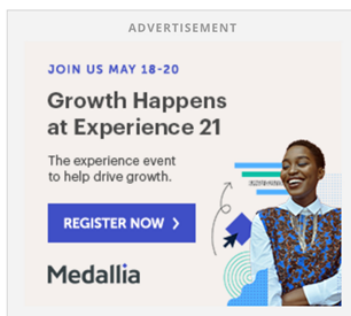
Based on timing and availability, we can make best efforts to also promote through one or more of our content channels.



theCMA.ca Banner Ads

Advertise on www.theCMA.ca with banner ads.

Banner ads run across the theCMA.ca website in a minimum 20% rotation and are posted for 4 weeks. Our website receives on average 35,000 unique page views monthly from a very targeted audience. Desktop/tablet ads are 728x90 pixels, mobile are 300x250 pixels - both are static ads. (Note that CMA does not track ads unless advertiser provides a UTM code that we embed, allowing us to track click-throughs from our site to yours)



ADDITIONAL INFORMATION

To learn more, contact sponsorship@theCMA.ca
or 416.562-2642

CANADIAN
MARKETING
ASSOCIATION

CMA