

Exclusive Experience Series

Tailor-made to your vision

CMA's series of Exclusive In-person and Virtual Experiences are your ticket to shine on stage. As a sponsor, you're not just presenting content; you're orchestrating an unforgettable event, tailor-made to your vision.

We will collaborate closely with you to plan and execute an event that showcases your visionary thought leadership and groundbreaking innovations. We will manage every detail of the logistics, so you can channel your energy into curating remarkable content.** Our average audience is a dynamic mix of 70-100 CMA member marketing executives from diverse sectors. Your content will resonate with a vibrant community of professionals eager to embrace your insights.

Date Options	Sponsorship Opportunities	Sponsorship Benefits
February 2025	Exclusive Breakfast In-Person \$19,500	<ul style="list-style-type: none">• Exclusive sponsor with title positioning (ex: “The New Digital Landscape, Presented by Brand ABC”)• Provide keynote speaker/panel (presentation content to be approved by CMA)• CMA will help secure CMA Members to contribute to panel discussions• Your company logo will be featured on the event website with a click-through link• Custom event web page featuring speakers and content CMA manages all event logistics (venue, communication, registration, catering)• Opportunity to set up activation space (live events only) <

All Sponsors Receive:

- Recognition on all pre-activation (email) and day-of marketing (on-screen visuals, programs, signage, and collateral as available)
- One e-communication (link) to delegates through CMA event follow-up email
- Personal thank you from the CMA host

** CMA will exclusively communicate with all event vendors.

To learn more, contact
sponsorship@thecma.ca
or 416.988.7170

CANADIAN
MARKETING
ASSOCIATION

CMA