



CMA Mentorship Program

About the Program

The CMA Mentorship program brings together aspiring and high achieving marketing professionals with experienced marketers for a transformative six-month journey. This program is free for CMA members and aims to create impactful connections that empower them to thrive as they navigate their career paths.



Sponsoring Fireside chats

During the course of the program we will be conducting regular fireside chats, which will have the opportunity to participate in the fireside chat and sponsor fireside chats reaching a targeted cohort of mentors and mentees.

CANADIAN
MARKETING
ASSOCIATION

To learn more, contact sponsorship@thecma.ca or 416.988.7170

CMA