



The 2026 Summer Social Event:

The event of the summer!

The Canadian Marketing Association and the Sponsorship Marketing Council of Canada have partnered once again to bring you the Summer Social Event. Last year's event was a huge success with interactive games, prizes and special cocktails.

Ask anyone in attendance and they will tell you that it was an amazing event. Join the marketing and sponsorship community to network, socialize and have some fun.

Increase your brand visibility by providing an immersive experience for a targeted audience of marketers, agencies, and industry professionals as a supporting sponsor.

Supporting Sponsor \$3,000

Logo recognition on CMA & SMCC event website
Logo recognition on pre-event promotion
Social posts to promote activation at event
Three tickets to the event
Option to provide a themed activation*:

- Photo booth
- Networking game
- DJ / Music
- Themed cocktail Prize giveaways
- Contests

Presented by:



To learn more, contact
sponsorship@thecma.ca
or 416.988.7170

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ASSOCIATION



*Additional activation costs may apply