



## **The 2026 Summer Social Event: The event of the summer!**

The Canadian Marketing Association and the Sponsorship Marketing Council of Canada have partnered once again to bring you the Summer Social Event. Last year's event was a huge success with interactive games, prizes and special cocktails.

Ask anyone in attendance and they will tell you that it was an amazing event. Join the marketing and sponsorship community to network, socialize and have some fun.

Increase your brand visibility by providing an immersive experience for a targeted audience of marketers, agencies, and industry professionals as a supporting sponsor.

### **Supporting Sponsor \$3,000**

Logo recognition on CMA & SMCC event  
website Logo recognition on pre-event  
promotion Social posts to promote  
activation at event Three tickets to the  
event Option to provide a themed  
activation\*:

- Photo booth
- Networking game
- DJ / Music
- Themed cocktail Prize giveaways
- Contests

### **Presented by:**



To learn more, contact  
[sponsorship@thecma.ca](mailto:sponsorship@thecma.ca)  
or 416.988.7170



\*Additional activation costs may apply